



Sustainability That Matters: Mastering Double Materiality

October 07, 09:00-17:00, in Prishtina

Agenda

Lecture onsite

09:00-09:15 Intro of 4InnoPipe2 project, me and the course

09:15-10:00 Why Sustainability Enters the Boardroom: Performance, Risk & Competitiveness

10:00-10:30 Business Model & Value Chain: The Foundation of Double Materiality

10:30 -11:00 Break/Networking

11:00-12:30 Double Materiality: Identifying What Really Matters

12:30-13:30 Lunch break

13:30-14:30 How to Write Clear and Assessable Impacts, Risks and Opportunities (IROs)

14:30-15:30 Prioritising What Matters: Building Your Materiality Matrix

15:30-16:00 Break/Networking

16:00- 16:45 From Assessment to Action: Stakeholder Engagement & Disclosure

16:45- 17:00 Wrap-up and feedback survey

Independent learning

Before the lecture (1H): case review

Supported by:



**Funded by
the European Union**





After the lecture (1h): Learning journal and key take-away

Supported by:



Funded by
the European Union

