

## 4InnoPipe2 – Incubation Program

As part of the 4InnoPipe2 Incubator Programme, student teams complete six intensive sprints, which are designed to systematically develop their entrepreneurial projects. Each sprint focuses on a different key aspect of building an early-stage venture, from idea validation to pitching. The programme aims to provide the teams with the necessary skills, tools and insights to refine their concepts and prepare for potential funding opportunities.

**Register here!**

**20.04. - 15.05.2026**

**1.Sprint – Validation (Vera Lyko)**

This sprint focuses on testing the assumptions on which the students' business ideas are based. Using various methods, the participants analyse whether there is a real problem, a target group and an actual demand. The aim is to gather findings as a basis for further development.

**18.05. - 03.06.2026**

**2.Sprint – Prototyping (Thomas Burkard / Ralf Allrutz)**

In the prototyping sprint, students create the first tangible version of their solutions - either physically or digitally. The aim is to develop a functional prototype that can be tested and revised based on real user feedback.

**15.06. - 03.07.2026**

**3.Sprint – Marketing (Vera Lyko)**

Understanding how to successfully bring a solution to market is a key aspect of this sprint. The focus is on aligning the offering with actual market demand and clearly communicating its value proposition.

**06.07. - 27.07.2026**

**4.Sprint – Team (Vera Lyko)**

In this unit, students reflect on their team roles and their culture of cooperation and communication. They learn how to work effectively and sustainably in a team.

**28.09. - 16.10.2026**

**5.Sprint – Business Plan (Vera Lyko, David Feierabend)**

The teams develop a structured overview of their project - from the problem description and solution to the market and business model. This involves strategic thinking, the logical linking of all building blocks and preparation for entrepreneurial decisions.

**19.10. - 06.11.2026**

**6.Sprint – Pitch (Colin Bennett)**

In the final sprint, the teams learn how to present their ideas clearly, concisely and convincingly. They work on storytelling, visual support and addressing different target groups.

**„Joint Pitching Event“ [date to be defined]**

We'll be in touch soon with more information about the joint pitching event.

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