

For email distribution among all 4InnoPipe partners

Subject: EIT Food funding opportunities during Autumn 2022

Dear 4InnoPipe colleagues

In recent weeks, EIT Food has launched 3 open calls for proposals that may be of interest for your organizations. The main features of these calls are summarized below, with links provided to the respective EIT Food pages. As a founding partner of the EIT Food, the University of Helsinki has been involved in numerous initiatives and projects since the EIT Food establishment in 2017. Within the scope of our joint work at the EIT HEI project 4InnoPipe, and ahead of the EIT workshop that we will organize in early 2023, the University of Helsinki's EIT specialist Dr Javier Arevalo (javier.arevalo@helsinki.fi, +358504487020) will be happy to help you with any questions you may have not only with regard to these 3 open calls but also about EIT Food and the EIT in general.

1) EIT Food Open Innovation Call 2023

Project proposals should aim at putting new products on the market and/or introduce new/improved commercial processes and services within one of EIT Food's focus areas: 1) Protein diversification; 2) Sustainable agriculture; 3) Targeted nutrition; 4) Sustainable aquaculture; 5) Digital traceability; 5) Circular food systems. The funding per project is up to 1.2 million EUR for a maximum of 24 months. The call has 2 submission windows: one with deadline on October 14th 2022 and another with deadline April 13th 2023. Calls are open to the European scientific and innovation community, thus not only for current EIT Food partners. Consortia must include at least 3 Horizon Europe-eligible organizations from 2 different countries.

<https://www.eitfood.eu/projects/call-for-proposals-2023>

2) EIT Food Public Engagement Proof of Concept

Under the PoC call, projects will receive 50,000 EUR for a 6-month period to test the relevance of an approach for establishing the societal impact feasibility of an idea. Ideas should aim at: 1) Equip individuals to make more informed choices (healthier/more sustainable); 2) Increase transparency and engagement in the food system; or 3) Include consumer involvement in shaping a future food system. Successful projects can subsequently apply for larger funding in the form of a multi-year project (up to 3 years). The Proof of Concept call is open to individual organizations as well as to consortia (in the case of a consortium, with a minimum of 2 organizations from 2 different Horizon Europe-eligible countries). The first submission window deadline is on November 15th 2022, with a second window having its deadline on August 15th 2023 and a third window deadline on August 15th 2024.

<https://www.eitfood.eu/projects/public-engagement-proof-of-concepts-call>

3) Public Engagement Consumer Observatory

The EIT Food Consumer Observatory is an infrastructure umbrella programme aiming at combining EIT Food's consumer insights knowledge in one place, setting up an early warning/trend spotting system that highlights upcoming consumer trends and concerns. The call, with deadline on November 15th 2022, is for consortia to carry out the work of 1 of the 5 work packages of the EIT Food Consumer Observatory during the period 2023-2025: Activity Management (WP1); Trend Watch (WP2); Insights (WP3); Communication and Dissemination (WP4); or Business Development (WP5).

<https://www.eitfood.eu/projects/public-engagement-consumer-observatory-call>